

The **Strip**

A STARK ENTERPRISES PROPERTY

2023 SPONSORSHIP OPPORTUNITIES



THE STRIP

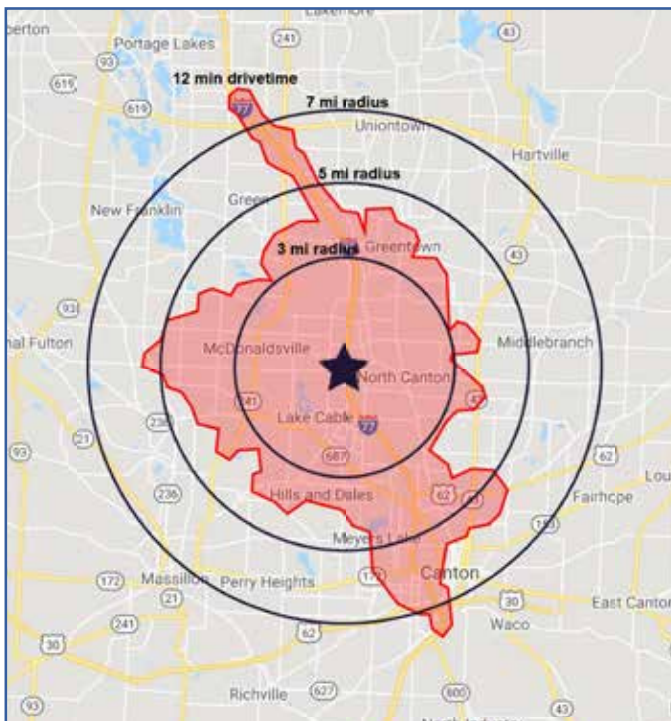
North Canton, Ohio

The
Strip
A STARK ENTERPRISES PROPERTY



EXPERIENCE OUR PROPERTY: THE STRIP

Visit The Strip, and you will never need to go anywhere else. Located off Portage Road at I-77, the Strip consists of over 130 acres, with more than 787,000 square feet of power retailers. The tenant mix is an impressive combination of hard goods, soft goods, food and entertainment. This is the largest development of its kind in the greater Cleveland SMSA. With accessibility and visibility including over one mile of frontage on I-77.



PROPERTY SUMMARY

LEASABLE SPACE: 787,143 SF

LOCATION

ADDRESS: 6338-6795 Strip Ave. NW, North Canton, Ohio 44720

LATITUDE: 40.8802

LONGITUDE: -81.4316

DEMOGRAPHICS

	3 MI Radius	5 MI Radius	7 MI Radius	12 Min. Drive
Population	40,913	108,606	229,140	104,967
Households	18,915	48,108	98,911	46,603
Avg HH Income	\$92,014	\$93,457	\$81,136	\$82,553

*2020 Estimates from 2000-2010 Census Results

THE STRIP BY THE NUMBERS



20+
STORES



17+
RESTAURANTS



1
MOVIE THEATER

THESTRIPNORTHCANTON.COM

216.464.2860 • 6493 STRIP AVE NW • NORTH CANTON, OH 44720



SIGNAGE OPPORTUNITIES AT PORTAGE CROSSINGS

The
Strip
© A STARK ENTERPRISES PROPERTY



1. WINDMASTER

- Outdoor windmasters can be strategically placed throughout the main shopping pathway
- Windmasters give you visibility for both vehicular and pedestrian traffic
- Size = 28" X 44"



2. POLE BANNERS

- Pole banners are available at the main entrances/exits of The Strip
- Gives great exposure for vehicular traffic that enters and exits through these entrances
- Great way to make your brand be the focus
- Size = 21.5"W x 55"H



3. SIDEWALK SIGNS

- Great visibility
- Limited availability during property event promotion
- Size = 22" X 28"

**Ask about other opportunities for special events, holidays and store activities.
WE WANT TO PROMOTE YOU!**

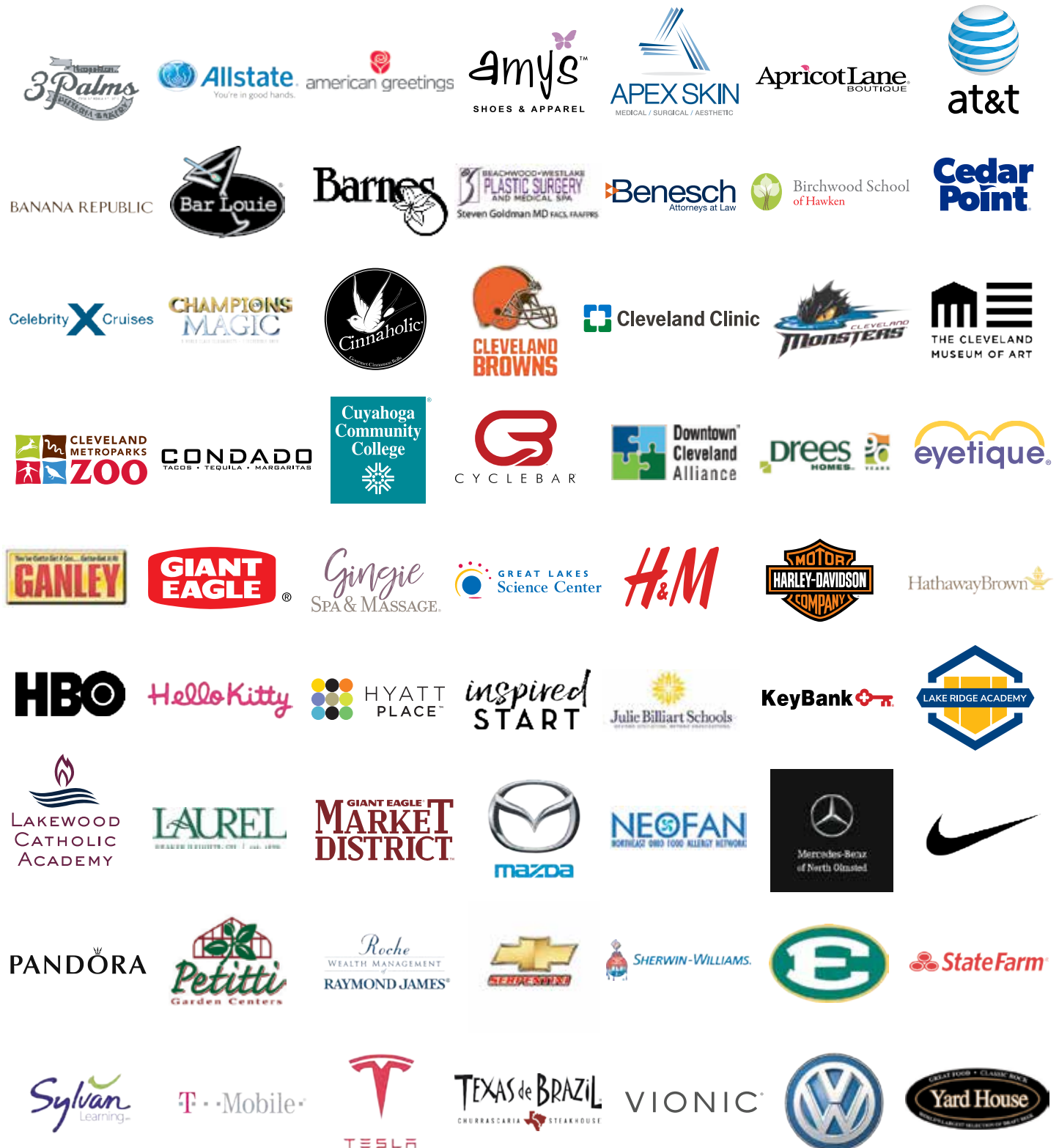
PROPERTY OVERVIEW AT THE STRIP

The
Strip
A STARK ENTERPRISES PROPERTY



OUR PARTNERS

These national and local brands found success in marketing at many of our Stark Enterprises properties, including Crocker Park and Eton Chagrin Boulevard.





Date Night at *The* **Strip**

AtTHESTRIP.com



Girls Day at *The* **Strip**

AtTHESTRIP.com



Dine Out at *The* **Strip**

AtTHESTRIP.com

LISA PIANECKI

Sales & Corporate Sponsorships Manager

lpianecki@starkenterprises.com

216.956.5361

Stark Enterprises

629 Euclid Avenue, Suite 1300

Cleveland, OH 44114

THANK YOU!

The
Strip

A STARK ENTERPRISES PROPERTY